

# LISTING **BOOSTER**

Strategy for Success



**Don't Just Settle for the Basics.**

**What I will  
do for you ...**

**You should get more from your agent than  
just a sign in the yard and a MLS listing.**

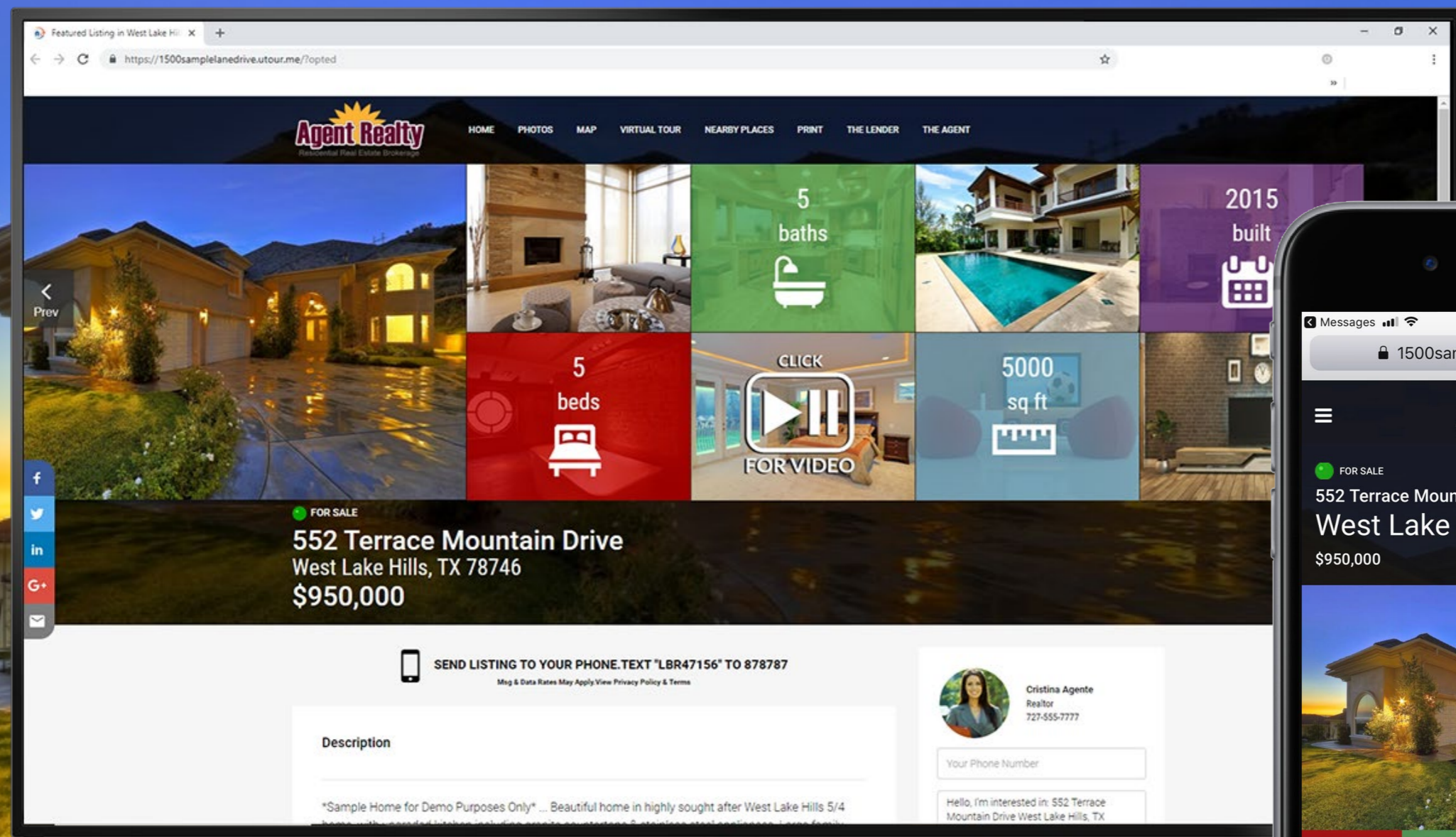
**As a proactive agent, I utilize the best new technology  
to place your property where the masses are.**



**This is what I do ...**

What I will do for you ...

# Build a Dedicated Property Website



Don't just settle for having your listing added to websites. Your listing deserves it's own website. This website features a built in **virtual tour**, **nearby places of interest**, a **property video**, **maps**, and more.

What I will do for you ...

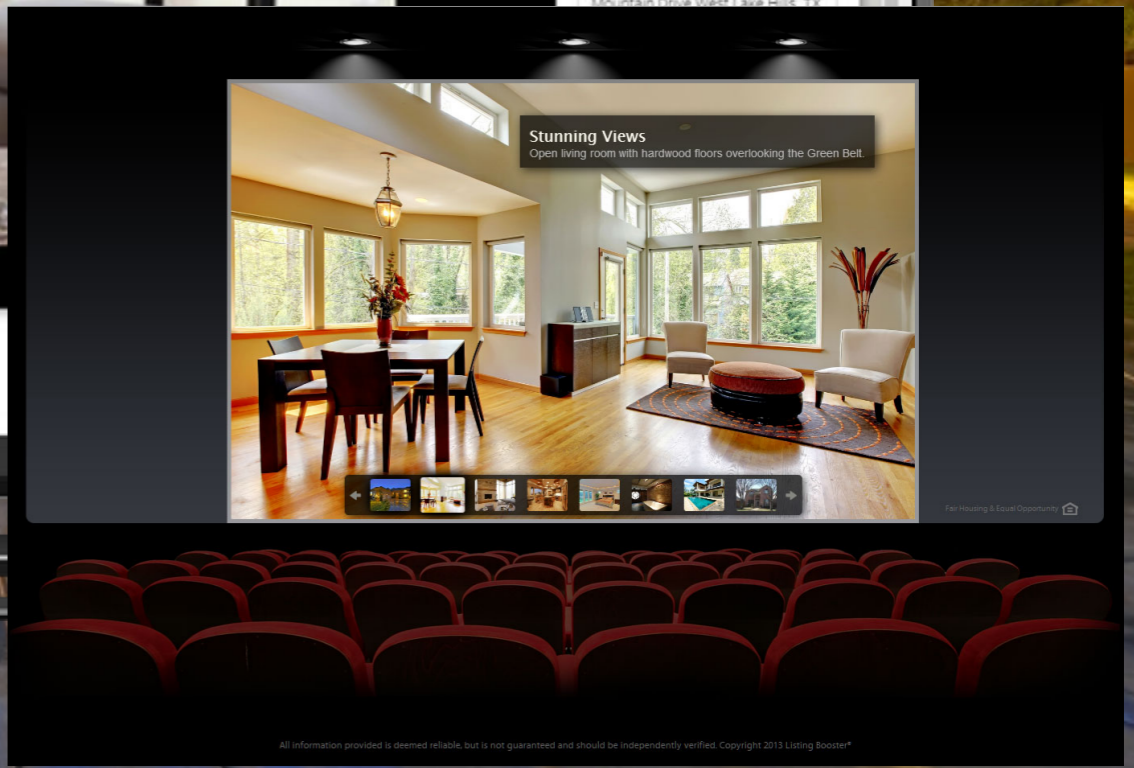
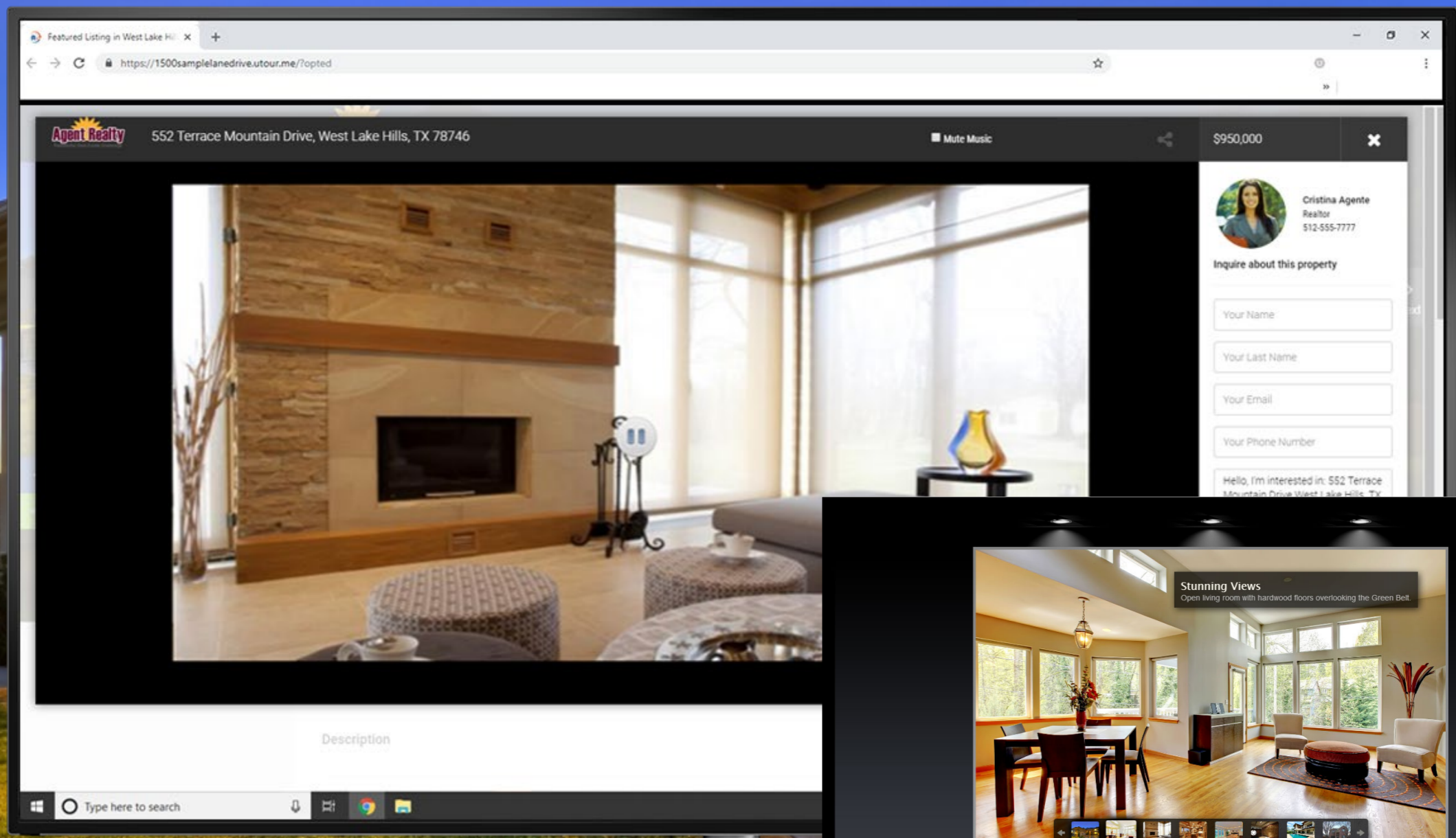
# Chatbot on Your Website

The image shows a screenshot of a real estate website for 'Agent Realty'. The main listing is for '552 Terrace Mountain Drive, West Lake Hills, TX 78746' priced at '\$950,000'. The listing features a large photo of a house at night, a smaller photo of the interior, and a green overlay indicating '5 baths' and a red overlay indicating '5 beds'. A blue chatbot character is overlaid on the right side of the page, appearing to interact with a chat window. The chat window shows a conversation with 'Cristina Agente - Realtor'. The chat messages include: 'Hi! This is Cristina, I specialize in this market.', 'Are you looking to buy or sell a home?' (with a 'Buy' button), 'Which area are you looking to buy a new home in?' (with a 'West Lake' button), 'What is your current budget?' (with a 'In the neighborhood of \$500,000' button), 'How many bedrooms would you prefer?' (with an 'At least 4' button), 'How many bathrooms would you prefer?' (with a 'No less than 3' button), and 'Great! Almost done, just a few more questions about yourself.' The chatbot is also pointing to a 'Description' field in the listing details.

I'll automatically engage your prospects with a lead capturing chatbot. It's ready to engage 24/7 and never sleeps.

What I will do for you ...

# Create Virtual Tours

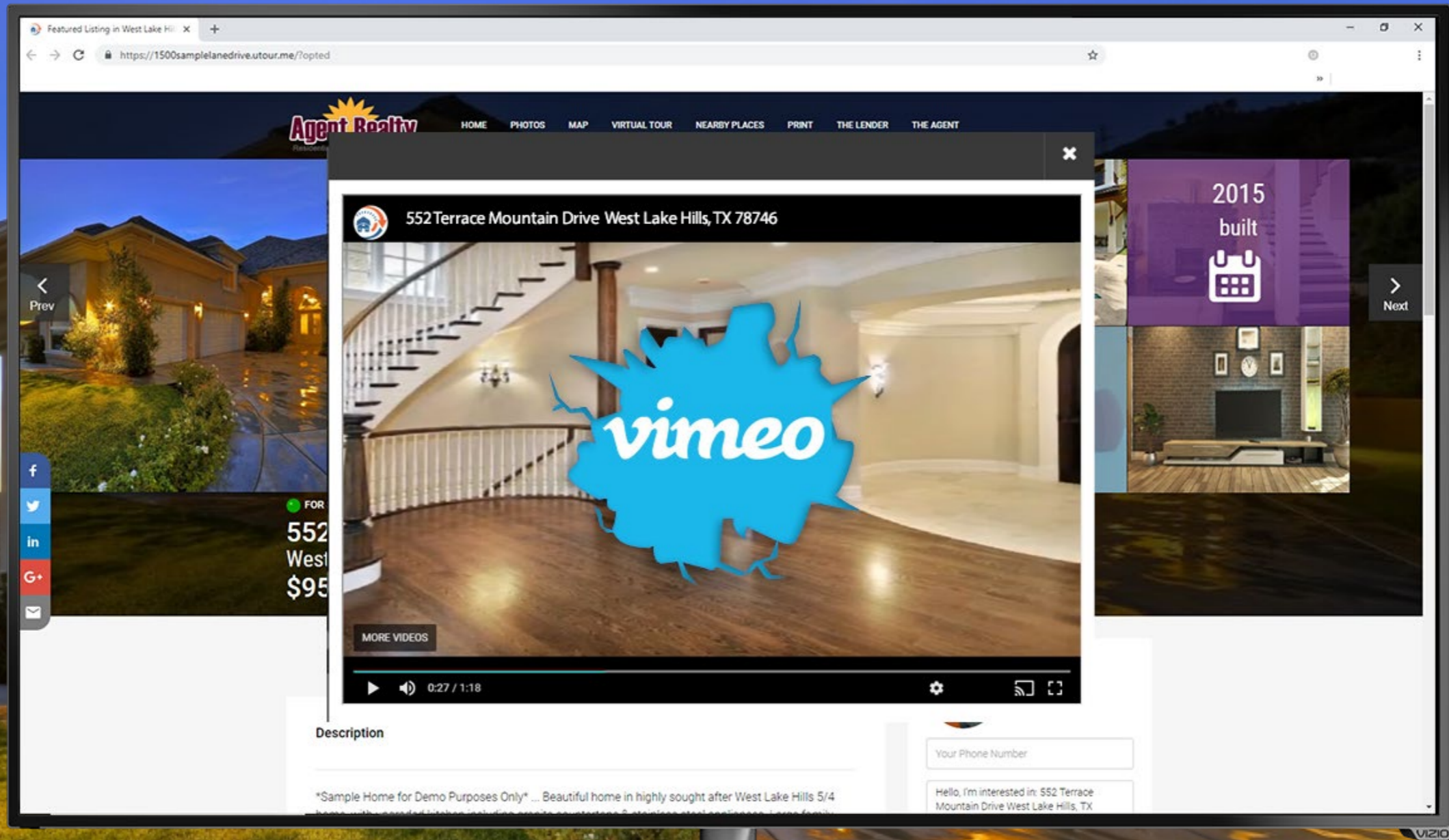


Your listing will also be featured on virtual tour that is embedded into your website and also broadcasted over the MLS.

All information provided is deemed reliable, but is not guaranteed and should be independently verified. Copyright 2013 Listing Booster\*

What I will do for you ...

# Create a Property Video




I will also create a property video and it will be automatically uploaded to Vimeo. Vimeo videos can be downloaded and uploaded to **YouTube** and Social Media.

What I will do for you ...

# Broadcast your Listing to Social Media

**Laina Engelhart**  
Listing Booster Accounts & Billing  
1m

Beautiful home located on a nice cul-de-sac! Master downstairs with large game room up make this an wonderful floor plan!




Featured Listing in Austin, TX  
100paradisecv.utour.me

Like Comment Share

Add a comment...

**Tweets Tweets & replies**

**me** @magicbeans713 · 10s  
Beautiful home located on a nice cul-de-sac! Master downstairs with 3 bedrooms & large game room up make this an wonderful floor plan. 100 Paradise Cove Austin, TX 78759



Featured Listing in Austin, TX  
100paradisecv.utour.me

Reply Retweet Like



**craigslist** 




**Tour it instantly on your mobile device!**  
**Text:878787 Message:LBR47156**




No SIM 2:55 PM 13%

listingbooster 2

 0 followers 0 following  
Edit Profile

listingbooster



Tour it instantly on your mobile device!  
Text:878787 Message:BST700

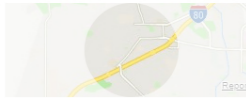
5 SECONDS AGO

Home Search Add Heart

Marketplace - Property For Sale  
Master downstairs!  
Vacaville, CA · 2 minutes ago

**\$639,900** Viewed by 1 person

Beautiful home located on a nice cul-de-sac! Master downstairs with 3 bedrooms & large game room up... More




Seller Information  
**Angie Agent**  
(707) 123-4567

Mark as Sold  
Mark as Pending

Share

**Tour it instantly on your mobile device!**  
**Text:878787 Message:BST700**



Now the fun begins! We'll gain maximum exposure by broadcasting your property website and all of it's features to the popular social media outlets.

What I will  
do for you ...

# What about Drive By Traffic?

**“What is the asking price? ... Where can I see pictures of the inside?”**

**“What can you tell me about this home? ... What’s the square footage? ... There are no more flyers.”**





What I will do for you ...

# Mobile Device Home Tour Sent to Drive By Prospects in Seconds



The mobile tour instantly answers most questions, provides photos and video, and captures the prospect's phone number for immediate follow up.

What I will do for you ...

# Let's Try a Demo



**TEXT FOR INSTANT INFO!**

Text: **BST700**  
To: **878787**

Message and data rates may apply. Text HELP for support or STOP to cancel

“We can now virtually show our home to all interested parties. However only physically show it to serious buyers who have already previewed it virtually! “

“This beats nosey neighbors taking our paper flyers! We love that it captures the phone numbers of all lookers! “

“It's like having an open house 24 hours a day, 7 days a week! “

What I will do for you ...

# Utilizing Digital Media but not Neglecting Print Media



While everything is going to Digital Media, Print Media still has a place in marketing. Having beautiful PDF print flyers available on your listing is part of my marketing efforts.

**552 Terrace Mountain Drive**  
 West Lake Hills, TX 78746  
 5 BD | 5 BA | 5000 SQ FT | BUILT 2015

**\$950,000**  
 For Photos, Info & Next Open House  
 Text **LBR700** to **878787**

*\*Sample Home for Demo Purposes Only\* ... Beautiful fully remodeled home in highly sought after area! 4/3 home, with upgraded Kitchen including Granite counter tops & Stainless steel appliances. Large family room with separate laundry room. Original hardwood floors have recently been refinished. Basement offers the third bedroom with en suite bath, laundry and extra family room. All appliances are included. Home boasts two outdoor living areas with professional exterior landscaping and two separate garages*

**Cristina Agente**  
 Realtor  
 p: 727-888-8888  
 e: [cristina@linkre.tv](mailto:cristina@linkre.tv)  
 100 Main Street, Lake Mary, FL 32746

**Kevin Mitchell**  
 Senior Loan Officer | NMLS #123456  
 Approved Mortgage  
 p: 727-593-5555  
 1234 W Lake Mary Blvd, Lake Mary, FL 32746

**Agent Realty**  
 Residential Real Estate Brokerage

**Equal Housing Lender**

**You're Approved Mortgage Inc.**

**LISTING BOOSTER**

This is a fictitious agent and brokerage for demonstration purposes only. All information provided is deemed reliable, but is not guaranteed. Copyright 2019 Listing Booster®

What I will do for you ...

# Feature Your Listing on TV

**Keyboom!**  
REAL ESTATE SEARCH ON TV

For Sale    Type: All    Austin, TX    Built: No Prefere...

Bed: 0+ Baths: 0+    Min Sq Ft: 0+    Min: \$1    Max: \$3,000,000+

< Filter/Sort Listings    OK View Property    \* View on Map    834 match your criteria (1 of 834)

**FEATURED**

**\$950,000**  
552 Terrace Mountain Drive Austin, TX 78759  
5bds - 4 + 1 1/2ba - 5000 sqft - Built: 2015

**\$325,000**  
9720 Sydney Marilyn Ln Austin, TX 78748  
3bds - 2ba - 2043 sqft - Built: 2008

**\$229,000**  
11203 Ranch Road 2222 2203 Austin, TX 7...  
2bds - 2 + 1 1/2ba - 1259 sqft - Built: 2002

**\$300,000**  
8103 Cattle Dr Austin, TX 78749  
3bds - 2ba - 1510 sqft - Built: 1986

**\$459,900**  
2703 E 2nd St Austin, TX 78702  
2bds - 2ba - 1534 sqft - Built: 1933

... Ln Austin, TX 78749  
...97 sqft - Built: 1995

Your property will also be showcased to millions of potential viewers on Keyboom!, the only interactive real estate search channel on all the most popular streaming TV devices.



What I will do for you ...

# Don't Settle



Don't settle for the basics. Most agents don't spend the time or expense to give their sellers the marketing that they deserve.

As your agent, of course the basics are covered such as MLS, placing your home on real estate websites and a sign, however, I offer so much more. I will **build a website** for your listing, **produce a video**, a **virtual tour**, provide **nearby places of interest**, provide **high quality print flyers**, install **texting system for drive by traffic** and **broadcast your listing to millions via social media and streaming TV devices**.



Let's Get Started.



**LISTING**  
**BOOSTER**

